

GUESS THE BRAND:

DAY 3: 08/07/26 (Wednesday)

TIME: 3:30 PM to 5:00 PM

VENUE: CRAFT ROOM (SCHOOL)



Event Details:

Guess the Brand: The Fun Edition is an exciting knockout-style competition that challenges participants to identify popular brands through fun, creative, and indirect clues. Contestants will decode visual, verbal, and situational hints that represent well-known brands, testing their observation skills, quick thinking, and brand awareness.

The activity combines entertainment with marketing knowledge, creating an engaging experience that encourages participants to think creatively under pressure while competing in a fast-paced elimination format.

Round Overview:

Knockout Brand Challenge

Participants will compete individually in randomly assigned one-on-one matchups. During each face-off, contestants will be presented with a brand-related clue, and the participant who correctly identifies the brand first will advance to the next round.

The knockout process will continue through multiple rounds until only the Top 5 participants remain. These finalists will be declared the winners of the competition.

Rules:

1. The event is an individual competition.
2. Participants will compete in randomly assigned one-on-one knockout rounds.
3. Brand clues may be presented through images, words, symbols, gestures, or creative combinations.
4. The participant who identifies the correct brand first will qualify for the next round.
5. Participants must not use mobile phones, the internet, or any external assistance during the competition.
6. Any form of discussion, prompting, or unfair means will result in immediate disqualification.
7. The competition will continue until only the Top 5 participants remain.
8. The decision of the organizing committee shall be final and binding.

Event Coordinators:

Mr. Hrithik Srivastava, Mr. Aryan Chauhan

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