

ECHOES OF CHANGE

DATE: 06/07/26 – 10/07/26

MODE: ONLINE



Event Details:

Echoes of Change is a creative team-based challenge that invites participants to create a short video using storytelling, creativity, and social awareness through everyday objects and props.

Teams will be provided with random props that must be creatively incorporated into a meaningful and engaging social-awareness-based story or concept. The event encourages participants to transform ordinary objects into powerful visual stories through acting, expressions, dialogues, transitions, and presentation.

The final video should creatively showcase awareness, emotions, entertainment, and storytelling through a short and engaging visual presentation.

Round Overview:

Single Round – Video Creation Challenge

Each team must create a short video using the three props assigned to them while delivering a meaningful social message through storytelling and visual presentation.

Teams are required to incorporate all the provided props into their storyline. Participants may use acting, dialogues, transitions, editing, and cinematic storytelling techniques to enhance their submission. Videos will be evaluated on creativity, storytelling, message delivery, execution, and presentation.

Rules:

1. Each team must consist of 4 participants.
2. Each team will be assigned 3 randomly selected props.
3. Teams must use all the provided props in their video.
4. Only participating team members are allowed to feature in the content.
5. The content must be original and created during the event duration only.
6. Offensive, copied, or inappropriate content will lead to disqualification.
7. The video must convey a clear social message.
8. Judging will be based on creativity, storytelling, message delivery, and presentation.
9. The decision of the judges shall be final and binding.

Submission Requirements:

- One short video/reel
- Video Duration: Maximum 1–2 minutes
- Usage of all provided props is mandatory

Submission Format:

1) Create a Word file with the following details:

- Team Name
- Team Member Names & Enrolment Numbers
- Contact Number
- Reel's Caption (max 60 words)
- Attach the link of your reel.
- Make sure the Word file is named as: TeamName.docx

2) Attach both the Word doc and video and email to the event coordinator before the deadline.

Event Coordinators:

Ms. Monika Singh, Ms. Shruti Maharana

Contact No: 8969787435, 6392622055

Email ID: monika.singh.27l@jaipuria.ac.in, shruti.maharana.27l@jaipuria.ac.in