

MBA MEMEVERSE

DAY 5: 10/07/26 (Friday)

TIME: 11:30 AM to 1:00 PM

VENUE: CLASSROOM 201A (NEW BUILDING)



Event Details:

MBA Memeverse is a creative and interactive activity that brings out the humorous and relatable side of MBA life through meme-making. Participants will create engaging memes inspired by common B-school experiences, including classroom moments, networking culture, presentations, placements, hostel life, and student experiences.

The activity promotes creativity, teamwork, and social-media-style communication while providing a fun platform for participants to express their perspective on MBA life.

Round Overview:

Single Round – Meme the MBA Life

Teams will be provided with relatable MBA-life situations or prompts during the event. Using digital tools and editing applications, participants will create original memes based on the assigned theme.

After the meme creation phase, all participating teams will submit their entries to the organising committee. Each team will then deliver a 59-second pitch explaining the concept, relevance, and creativity behind their meme.

Entries will be evaluated based on creativity, originality, relatability, humour, visual presentation, and the effectiveness of the team's pitch. The activity aims to assess both creative thinking and communication skills.

Rules:

1. Each team must consist of 3 members only.
2. Maximum participation is limited to 10 teams.
3. All memes must be created during the allotted activity duration.
4. Previously prepared content will not be allowed.
5. Teams may use editing applications, meme generators, Canva, or similar digital tools.
6. Content should remain humorous, creative, and respectful.
7. Offensive, abusive, political, religious, or inappropriate content will lead to disqualification.
8. Trending meme formats and templates may be used.
9. Teams must submit their final entries before the deadline and present their meme through a 59-second pitch before the judges.
10. The decision of the judges and organising committee shall be final and binding.

Event Coordinators:

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