

WASTEPRENEUR

DAY 3: 08/07/26 (Wednesday)

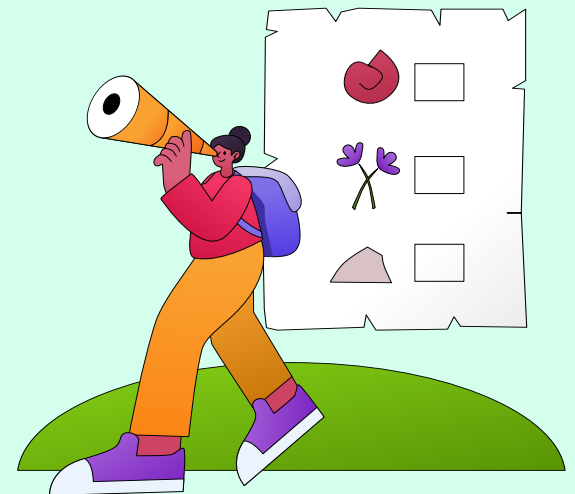
TIME: 1:30 PM to 3:00 PM

VENUE: CONFERENCE HALL

Event Details:

WastePreneur is a sustainability and entrepreneurship-based activity that challenges participants to transform everyday waste materials into useful products and pitch them as startup ideas. The event combines creativity, innovation, teamwork, and business thinking while promoting responsible consumption and resource utilization.

Working in teams, participants will design a functional product using only the materials provided, develop a basic business model around their creation, and present their idea before a panel of judges.



Round Overview:

Round 1: Build & Innovate Challenge

Each team will receive a Scrap Box containing identical materials. Using only the provided resources, teams must design and build a functional product that solves a real-life problem, demonstrates creativity, and reflects sustainable thinking.

Round 2: Business Model & Startup Pitch

Teams will present their product and explain the problem being solved, target customer, product features, estimated cost, selling price, expected profit, sustainability benefits, and SDG alignment. Each team will deliver a short pitch followed by a brief interaction with the judges.

Rules:

1. Each team must consist of 4 participants.
2. A maximum of 10 teams will be allowed to participate.
3. Teams may use only the materials provided in the Scrap Box.
4. No external materials or resources will be permitted.
5. All team members must actively contribute to the activity.
6. The finished product must be functional and relevant to a real-life need.
7. Each team must assign a name to its product before the pitch round.
8. Participants must complete the build within the allotted time.
9. The decision of the judges shall be final and binding.

Event Coordinators:

Mr. Saurabh Singh, Mr. Sambit Das

Contact No: 8858823012, 9831322518

Email ID: saurabh.singh.27l@jaipuria.ac.in, sambit.das.27l@jaipuria.ac.in